

Highlights of Our Business & Organizational Development Programs

Custom-tailored programs are available for small businesses in a start-up or a growth phase, and for organizations involved in leadership transitions or times of change. Each of these programs is designed to either stand alone or to be a part of a larger business, entrepreneurial, or organizational training program.

So, You Want to Be an Entrepreneur!

Designed for people who are contemplating starting a business, this workshop provides an overview of what is involved in being an independent business owner and things to consider before starting your own business.

You, Your Personality Type, and Your Business

An exploration of personality type as it relates to business, career, job, and workplace setting. The assessments used may include the Meyers-Briggs Type Indicator, the Keirsey Temperament Sorter, or DiSC®.

Creating a Values-Based Business and Life

Values are the foundation of both a solid business and a purposeful personal life. This interactive workshop provides an opportunity to explore, prioritize, and “own” your core values and to understand how they impact your business goals.

Developing a Vision for Your Business

Every successful business begins with a great idea, a passionate commitment, and a compelling vision. This is an in-depth workshop on developing your business vision and writing a Vision Statement. A Vision Statement is part of a business plan. It describes the **what** of your business.

Creating a Mission Statement

A Mission Statement describes the purpose and the vision of the business and expresses **how** the purpose and vision will be expressed in the business practices. This is an in-depth workshop on developing your business purpose and vision into a Mission Statement. A well-written Mission Statement describes the **why**, **what**, and **how** of your business.

Passion, Purpose, Vision, and Mission

The keys to building a successful business or organization are passion, purpose, vision, and mission. Passion provides the **energy** for the enterprise and the **perseverance** needed for longevity. Purpose is the underlying **why**. Vision is the underlying **what**. And Mission is the underlying **how**. A well-conceived business is built on all four cornerstones.

Goal-Setting for Success

An exploration of what makes a realistic and attainable goal, how to identify obstacles to goal completion, and how to create and employ strategies to overcoming those obstacles.

Building an Action Plan

An exploration of how to build and follow a step-by-step plan of action for any phase of your business. Includes discussion of goal-setting, handling obstacles, and effective management of time and resources.

Overcoming Obstacles to (Business) Success

An opportunity to identify real or imagined obstacles to your success and to develop strategies to overcoming these obstacles. This includes an exploration of your belief system – identifying empowering and limiting beliefs, eliminating limiting beliefs, and reinforcing empowering beliefs.

Building Habits for Business Success

An opportunity to identify, develop, and integrate into your life a set of daily practices that will keep you on purpose in your personal and business life.

Writing a Business Plan

Training or coaching in the step-by-step process of putting together and writing a business plan that will truly guide your business and will also meet a bank's guidelines for business loan applications.

Strategic Planning for Business: The SWOT Method

Using the SWOT method (analysis of Strengths, Weaknesses, Opportunities, and Threats) to periodically evaluate and update your business, your marketing strategies, and your Business Plan.

Balancing Your Personal and Business Lives

Learn to set your priorities and organize your time so that you always have time for the most important things in your life and you will enjoy a healthy balance in all the areas of your life.

Working with Your Organization in a Time of Transition

When organizations are facing a time of transition, such as a change in leadership or a change in focus or direction, it is a good time to re-evaluate, and possibly re-work, the basic premises of the organization, including re-examining the values, goals, purpose, vision, mission, rules, and ways of doing things.

Developing Your Presentation Skills

Learn the nuts and bolts of public speaking and presentation skills, including the use of PowerPoint and other audiovisual presentation aids, and the art of creating a value-packed handout.